



**2009 INFluence Women's Health Initiative
Igniting Your Passion for Healthy Hearts**

**Annual INFluence Kick-Off Forum
May 14, 2009
Indiana State Museum
Indianapolis, Indiana**

Sponsorship Opportunities



Dear Potential Sponsor,

Each year the Office of Women's Health at the Indiana State Department of Health strives to advance the health and well-being of Hoosier women. Through our INFLuence initiative, we provide an avenue by which powerful Hoosier women (leaders in government, business, health care, education, media, and faith-based and community organizations) are educated about critical women's health issues, given a charge to educate about and advocate for women's health in their own spheres of influence, and provided with toolkits and resources to help them accomplish this goal.

On Thursday, May 14, 2009 from 6-9pm the Office of Women's Health will host the 3rd Annual INFLuence Women's Health Forum to kick-off a year long initiative with the theme "Igniting Your Passion for Healthy Hearts." The forum will consist of a networking hour with silent auction, educational presentations, and an open forum at the Indiana State Museum in downtown Indianapolis. Speakers will share how to use our INFLuence to promote heart health, disclose how heart disease has impacted their lives, provide critical heart health information, and urge attendees to carry out specific action steps aimed at improving heart health in Indiana. To move these action steps forward, throughout the remainder of the year we will provide additional resources and guidance to the women of INFLuence through our Web site, online toolkits, and electronic newsletter. We will also support local communities in replicating the INFLuence initiative through our mini-grant program.

Today, you can help make a difference in the health of Hoosier women. Please review the attached levels and benefits of sponsorship and consider supporting the 2009 INFLuence initiative.

You may contact me at 317-233-2170 or tparrish@isdh.in.gov if you have any questions or to confirm your sponsorship. I hope we can count on your support!

Thank you for your time and consideration.

A handwritten signature in blue ink that reads "Tanya S. Parrish". The signature is fluid and cursive, with the first name being the most prominent.

Tanya S. Parrish
Director, Office of Women's Health



Sponsorship Levels

Premier Sponsor = \$5,000

As a Premier Sponsor for the 2009 INFLuence Women's Health Initiative you will receive recognition at the Annual Kick-Off Forum on May 14, 2009 and all year long through promotional activities directed by the Office of Women's Health.

- As a Premier Sponsor, you are guaranteed to be the only company from your industry at the Premier Sponsor level.
- Your logo will be prominently displayed as a Premier Sponsor on promotional and event materials for the annual forum whenever possible. This will include printed items and signage as well as electronic communications and visual displays.
Sponsorship confirmation must be received by April 3, 2009 to ensure placement on the first round of electronic invitations.
- Your company will receive verbal acknowledgement of sponsorship on the day of the annual forum. *We highly encourage representatives from your company to attend the annual forum and be recognized.*
- Your company will be provided with a 6 foot display table at the annual forum and will have the opportunity to network with 200-300 women of INFLuence.
- Your company may include handouts in the packets to be given to all attendees at the annual forum. *Three hundred copies of the handout(s) need to be provided to the Office of Women's Health by May 8, 2009 to be included.*
- Your company name will be included in press releases and in interviews with the press for related stories whenever possible.
- Your logo will be displayed as a Premier Sponsor on the INFLuence Web site throughout the year and will serve as a direct link to your organization's own Web site.
- Your logo will appear on the INFLuence electronic newsletters as a Premier Sponsor throughout the year and will serve as a direct link to your organization's own Web site.
- Your company will be recognized as a Premier Sponsor of the 2009 Mini-Grant program and your logo will be included in all promotional materials and requests for mini-grant applicants across the state.

Indiana State Department of Health
Office of Women's Health
Attn: Tanya S. Parrish, MPH, C.H.E.S.
2 N. Meridian St. 5M-OWH
Indianapolis, Indiana 46204
tparrish@isdh.in.gov
Phone: 317-233-2170
FAX: 317-233-7833



Sustaining Sponsor = \$2,500

As a Sustaining Sponsor for the 2009 INFLuence Women's Health Initiative you will receive recognition at the Annual Kick-Off Forum on May 14, 2009 and all year long through promotional activities directed by the Office of Women's Health.

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- Your company name will be included in press releases and in interviews with the press for related stories whenever possible.
- Your logo will be displayed on the INFLuence Web site throughout the year and will serve as a direct link to your organization's own Web site.
- Your logo will appear on the INFLuence electronic newsletters throughout the year and will serve as a direct link to your organization's own Web site.
- Your company will be recognized as a sponsor of the 2009 Mini-Grant program and your logo will be included in all promotional materials and requests for mini-grant applicants across the state.

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Contributing Sponsor = \$1,000

As a Contributing Sponsor for the 2009 INFLuence Women's Health Initiative you will receive recognition at the Annual Kick-Off Forum on May 14, 2009.

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Supporting Sponsor = \$500

As a Supporting Sponsor for the 2009 INFLuence Women's Health Initiative you will receive recognition at the Annual Kick-Off Forum on May 14, 2009.

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- Your company will receive verbal acknowledgement of sponsorship on the day of the annual forum. *We highly encourage representatives from your company to attend the annual forum and be recognized.*
- Your company may include handouts in the packets to be given to all attendees at the annual forum. *Three hundred copies of the handout(s) need to be provided to the Office of Women's Health by May 8, 2009 to be included.*

In-kind and Silent Auction Donations

Businesses and organizations that provide in-kind donations and services such as promotional items, supplies, and assistance with printing will be acknowledged at the annual forum. They will be entitled to the same benefits as shown on the sponsorship levels based on the retail value of their in-kind donation or service.

The Office of Women's Health is also seeking items for the silent auction to be held at the annual INFLuence forum. Donors will be acknowledged at the forum during the presentations and on signage at the event.

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Sponsorship Form

To become a 2009 INFLuence sponsor, please fill out this form and email, mail or fax to:

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Thank you for supporting the health of Hoosier women!

COMPANY NAME:

NAME OF COMPANY REPRESENTATIVE:

COMPANY ADDRESS:

CITY:

STATE:

ZIP CODE:

PHONE:

FAX:

E-MAIL:

Please check items you would like to donate:

___ Monetary Donation Level/ Amount _____

___ In-kind Donation
(please specify what and quantity, if applicable) _____

___ Other Donation
(please specify what and quantity, if applicable) _____